



CRAFT VENDOR Guidelines

WE2019 Festival

August 9-11, 2019

PLEASE READ ALL THE FOLLOWING INFORMATION CAREFULLY BEFORE APPLYING.

- The **WE2019 Festival** is **Friday-Sunday, August 9-11**, from 11:00AM until 11:00PM daily, located at Saloon Studios Live, 313 Old West Road, West Jefferson, NC. The event is an outdoor event and will proceed rain or shine!

Vendor Application Process & Product Rules

- ALL vendor applications undergo a juried process by the vendor selection committee. This ensures the event has a wide variety of items to showcase and to avoid too much repetition.
- Due to limited vendor space, we encourage you to apply early. Apply by **July 15, 2019** to take advantage of our early bird vendor fee. If you apply after **July 15, 2019**, vendor fees will be increased. Applications are open until filled. Booth fee costs are listed on the vendor application. Postmarks honored.

Please complete the following & return:

- 1) Completed, Signed Vendor Application Form**
- 2) Signed Release & Indemnification Agreement Form**
- 3) Booth Fee (Listed on application form)**

(your application is not complete until we have received all signed forms & payment)

- Please submit at least 5 photos of the items you wish to sell at the event with your application packet.
- **Electrical service is NOT available to Craft Vendors.**
- Vendors are responsible for payment of North Carolina Sales Tax and are required to obtain a certificate of registration (NC-BR form, for Sales & Use Tax) from the NC Department of Revenue (*this form can be found on www.dornc.com*).

Vendor Refund Policy

- Vendor fees will be refunded minus a \$15 handling fee prior to July 3rd.
- Between July 3rd and July 17th, a 50% refund will be granted.
- No refunds will be granted after July 17th.

Vendor Expectations

- Recommended vendor hours are 11:00AM-9:00PM, but crafts and food vendor booths are required to stay open for at least a minimum of 70% of the event hours. Booths should be ready for business at least 1/2 hour prior to the start of the event.
- Vendors are responsible for their own booth setup & supplies needed. Tents, tables, or chairs are **not** provided by the event. Event personnel are not responsible for helping with booth setup or takedown.



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- Vendors/Exhibitors are responsible for the protection of their exhibits from the rain. All tents must be firmly secured in case of wind. A system such as buckets filled with concrete may be used.

Vendor Load-In Procedures

- Event personnel will be at the staging area, along the route to the exhibit area & within the exhibit area to direct you to your assigned space for load-in and to answer any questions.
- Due to the nature of vendor load-in, ***THERE IS A STRICT LIMIT OF ONE VEHICLE PER VENDOR SPACE PERMITTED DURING LOAD-IN.*** Bringing more than one vehicle disrupts vendor setup and blocks the road for others. If you bring more than one vehicle, it will not be permitted into the event area to unload until event personnel give the all clear. If you must bring more than one vehicle, make sure you include all preliminary set up items such as tent, tables, etc. in the vehicle you want to go into the exhibit area first. If you do not follow these guidelines & procedures, you may be barred from the event for one (1) year.
- No vehicles will be allowed in the event area later than 1/2 hour prior to starting time each day.

Vendor Load-Out

- Vendors shall remain open until the official end of the event. No vehicles shall be allowed in the event area until 1/2 hour after the official end of the event, as this creates a huge safety concern to attendees & fellow vendors. If vendor vehicles enter the event area before the end of the event without event staff authorization, you will be banned from the event for one (1) year.
- The safety of all participants is Betheland 360, LLC's utmost concern, and we take this very seriously.

Disclaimer of Damage or Injury

- Betheland 360, LLC, cannot be held liable for loss or damage to art, crafts, merchandise or injury to anyone participating in the event. A Certificate of Insurance is required for all food vendors and specialty food vendors, and is strongly encouraged for all craft vendors. ***ALL vendors will be required to sign a Release & Indemnification Agreement Form before participating.***

Vendor Parking

- Vendor parking information will be available onsite.
- Parking for vendors is available near the exhibit area within a short walk.

Other Information

- The WE2019 Festival will feature live music, craft & food vendors, and other events celebrating the music and 50th anniversary of 1969.
- Pets are ***not*** allowed within the event area.



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Signed Release & Indemnification Agreement Form

All vendors will be required to sign a Release & Indemnification Agreement Form as part of the application process.

By signing your applicable vendor application form, you are agreeing to ALL the above stated rules, guidelines & expectations of the WE2019 festival and as a vendor. If you violate any of the above stated rules or guidelines or create any misconduct, you may be asked to leave and may be barred from the event for at least one (1) year.

For additional info, contact us at: info@saloonstudioslive.com or (336) 877-2374.

Thank you for your interest in WE2019!

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