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Cantina & Saloon Concert Crowd



Saloon Studio A Video Livestreaming



Dave Mason



Peter Rivera



Donovan Murray In Video Production

Where Legends Play & Stars Are Born:

Move over Motown! Watch out Westworld! West Jefferson, North Carolina has a new *wild west music attraction*. And it's ready to rock the world of live music concerts, livestream music performances and western themed attractions.

It's called Saloon Studios Live! It's what you get when you cross an 1860s western town with a professional recording studio located inside a full-sized, Dodge City-type saloon featuring legendary bands and rising stars on stage *live and in concert*. But that's only a snapshot. This is something you simply have to see and experience!

And, thanks to the vision of Mike and Laura Jones, inspiration from Mike's gifted guitar-playing nephew and the urging of legendary musician, Dave Mason—you CAN experience it—both live and livestream. But first, a little backstory: Since early childhood, Mike has always loved classic westerns like *The Outlaw Josey Wales*, *Rooster Cogburn* and *Gunsmoke*. Laura has, too. Mike's other passion has been music, especially rock music. He's known and seen some of

the great legendary musicians in concert over the years. But he found the actual concert experience to be sorely lacking.

Let's face it...most live concerts happen in giant venues with thousands of screaming fans. Just to get there, you struggle with heavy traffic, crowded parking, long walks and even longer lines. And despite expensive tickets, you're so far back that all you can see are blurry two-inch stick figures on a distant stage. What's more, unless you have VIP seats with backstage passes, there's no actual face time with the performers. Sure...the concert was great. But, the experience?

Now, let's get back to our story. Imagine you stepped through a time portal and found yourself stepping back more than 150 years. Suddenly you're standing in a Westworld type set with a wide dirt and gravel street flanked on both sides with hitching posts, a quaint mercantile store, clothier, barber shop and bathhouse, blacksmith, local bank, the sheriff's office and jailhouse, the undertaker's dreaded parlor, a cantina and, of course, in the center of it all, a grand saloon hall. Yes, that iconic giant saloon, complete with

black jack gambling tables, long rustic bar with saddle bar stools, barmaids, roulette wheel, walk-around balcony with pool table, lots of authentic western artifacts and an elevated stage where traveling minstrels and *shovelfolks* sing, dance, tell stories and entertain a small, spellbound audience. Got that picture in mind?

Well, Mike and Laura have brought that picture to life. Some 18 years after settling down on their 180-acre mountain spread just off Hwy 221 in West Jefferson, Saloon Studios Live was born. The Joneses have created an authentic old western town with a giant saloon hall and a big stage, all outfitted with state-

of-the-art audio-video recording studios plus top-of-the-line stage lighting, full instrumentation and sound equipment. In this setting they invite legendary rock bands, solo musicians and rising stars to perform live concerts which are livestreamed over the internet! And, the best part...instead of suffering with overcrowded stadium venues, musicians and their fans are up close and personal in a limited 100-seat western saloon hall where both the performers and the

Saloon Studios Live By Steve York

audience can have the most intimate musical experience possible.

Following a few private events in 2017, Saloon Studios Live officially opened to the public in May, 2018 with Dave Mason and Steve Cropper. Since then, performers for 2018 will have included Rick Derringer, Peter Rivera (Rare Earth lead), Foghat, internationally renowned Celtic bagpiper Eric Rigler, and Southern Rock superstars Molly Hatchet—all part of their Legends Series. Their Rising Stars Series has begun with one of country music's hottest Nashville recording artists and Lincolnton, NC native, Kelby Costner.

And the best part? "Everyone gets the VIP treatment here," notes Laura. "The audience can relax at one of the tables or get up and dance, and it's all within a few feet of a live stage performance. To complete that VIP treatment, after the show performers come down from the stage to mingle with the audience for an hour or so," adds Laura.

"That's part of our deal with the bands, and the musicians love it as much as the audience," says Mike. "Performers

get real-time, in-person appreciation and a chance to socialize directly with their fans. And the audience gets that rare opportunity to meet the real people behind the great music they came to hear. Frankly, once you've had that experience, you may never want to hassle with stadium concerts again," Mike adds.

"Artists get to enjoy a creative getaway here in this quiet, beautiful mountain setting to write, practice, produce and perform, using our equipment without the hassle of hauling their own if they choose," notes Entertainment Director Donovan Murray. "Thanks to Mike and a recommendation from Dave Mason, we had a consultant from Sweetwater working with us to assure we can offer the best recording and sound engineering system anywhere. The saloon acoustics are phenomenal, and we have complete music video production capabilities plus a full backline of music instrumentation available for performing and recording. Our front-of-house Studio A offers superior sound and four remote cameras to assure us great live stage concerts in the Saloon, plus enable seamless livestreaming

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You can't throw a rock and not hit something musical in

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West Jefferson Backstreet Concerts

Lansing Blues Festival

Todd Summer Concert Series

Music On The Green

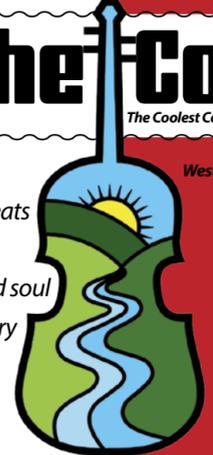
Christmas In July

Old Time Fiddlers Convention

New River Blues Festival

Phipps Store Friday Night Jam

Saloon Studios



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Executive Assistant Ashley Honeycutt, Technical Director/Head Engineer Phil Gorey plus a full support crew, Saloon Studios Live has *turned it up to 11* and is churning out exceptional live music events showcasing big stars of yesterday, today and tomorrow. There's an air of quiet anticipation within the whole team. And all will attribute that enthusiasm to Mike and Laura Jones. They seem to have nurtured an atmosphere of mutually supportive creative freedom that brings out the best in everyone and inspires an unencumbered vision for the possibilities ahead.

Saloon Studios Live may not have the rep of Motown, Apple or Muscle Shoals yet...but give them time. Once the word gets out across the music industry, who knows? And their full special event potential is yet to be realized. As their team agrees, "We're just getting started."

For more information and upcoming music events, visit www.SaloonStudiosLive.com Or...visit in person!

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